



Community Vision & Standards

The WinnebagoLife®

When you buy a Winnebago RV, you've opened a world of possibilities. From exploring new places and discovering new opportunities to pursuing a life without limits, your Winnebago provides the ultimate experience. This is the WinnebagoLife. We want to support you in your enjoyment of our products and help you maximize the experience.

Our GoLife Community

Our owners are some of the friendliest, most knowledgeable and welcoming RVers you'll find anywhere – and you are automatically part of this community of owners the day you take delivery of your Winnebago RV. All over North America and across the social landscape, groups of owners have come together to share in their enjoyment of their Winnebago RVs. We have groups that form based on location, shared interests and RV models. These groups host in-person meetups and provide a support system for one another, including experienced RVers and those new to the lifestyle. Our network of owner groups, our GoLife Community, provides countless opportunities to engage with one another in a way that works for you, whether it's regularly meeting in person or casually scrolling posts in a Facebook group.

GoLife Community Standards

We want to support all of the groups that make up our owner community, and we know each group has its own culture that makes it unique. We also want our community to be a place where all feel welcome – we want to ensure all Winnebago owners know they belong in the Winnebago family and are supported here. Please strive to ensure your group is a place where all Winnebago owners feel like they are supported and belong by following our community standards.

Be kind.

Groups should lead with kindness and provide a welcoming and inviting experience to all Winnebago owners. No bullying, discrimination, harassment, hate speech or shaming will be tolerated.

Respect each other's differences.

Each of us brings different life experiences and perspectives, but we all share a love for RVing. No owners should be made to feel "less than" or unwelcomed.

Group Names

We recommend that groups choose names that make it very clear who you are and who should join – this will make it easier for people to find your group while doing a search. For example, many of the groups coming from our WIT community have WIT in the name. We recommend those groups change their name to something more descriptive in order to make it easier for others to find you. Additionally, groups must have names that are welcoming to all Winnebago owners and free of names that could make others feel unwelcome. Groups with names deemed offensive by Winnebago will not be included or promoted on our site to the best of our ability.

Group Gatherings

While Winnebago is not responsible for the events planned and coordinated by the community, we may provide support in the form of monetary reimbursement to meetup organizers, Winnebago merchandise,

gift certificates for gifts and giveaways and occasionally Winnebago employee attendance at events at Winnebago's sole discretion.

Groups that do not meet these standards will not be featured on our website and won't receive promotional consideration for their meetups/rallies.

Disclaimer: Any links to third party sites or references to owner groups published on Winnebago Industries, Inc.'s ("Winnebago") website are being provided as a convenience and for informational purposes only; they do not constitute an endorsement or an approval by Winnebago concerning any of the meetings, events, plans, activities, services, or opinions of any club, organization or individual. Winnebago bears no responsibility for the accuracy, legality or content of the external site or for that of subsequent links, nor for what occurs at an owner-organized event or meetup.